

North East Academy of Legal Studies in Business, Inc.

Ithaca College, School of Business, New York
(607) 274-3946, fax (607) 274-1564 or mbarken@ithaca.edu

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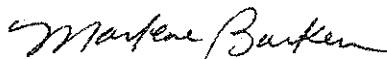
CALL FOR PARTICIPATION *NEALSB* Annual Meeting La Tourelle Resort and Spa Ithaca, New York April 30-May 2, 2010

Dear Colleague:

Please join us for the *NEALSB* Annual Meeting on April 30-May 2, 2010, at La Tourelle Resort and Spa in Ithaca, New York, in the heart of the Finger Lakes. The *NEALSB* conference will be held in Ithaca College's brand new state of the art, Dorothy D. and Roy H. Park Center for Business and Sustainable Enterprise. The innovative building is one of the first 100 buildings in the world to receive platinum LEED certification, the highest level granted by the U.S Green Building Council. We will enjoy a tour of the building during our conference. Conference attendees will stay at the nearby La Tourelle Resort and Spa, a world class luxury hotel. The Resort's unique guest rooms feature spectacular views of the surrounding countryside. Ithaca and the Finger Lakes region has lots to offer, ranging from hiking the beautiful waterfalls and gorges to wine tours and the local Farmer's Market.

On behalf of the *NEALSB*, we hope you will honor us with your presence at the conference, which has CLE accreditation. If you have any questions or suggestions about the conference, please do not hesitate to contact me directly. My e-mail address is mbarken@ithaca.edu. My phone number is (607)274-3946. **If you are attending, please send the enrollment forms and check by March 26, 2010, c/o Marlene Barken, Ithaca College, School of Business, 953 Danby Road, Ithaca, New York, 14850.** The enrollment forms are on the pages following this letter.

Sincerely,



Marlene Barken, Program Chair 2010
North East Academy of Legal Studies in Business

NEALSB CONFERENCE PARTICIPATION AND REGISTRATION FORM

**NEALSB Annual Meeting
La Tourelle Resort and Spa
Ithaca, New York
April 30-May 2, 2010**

NAME: _____

SCHOOL/PUBLISHER AFFILIATION: _____

MAILING ADDRESS: _____

WORK NUMBER: _____ FAX: _____

CELL NUMBER: _____

E-MAIL ADDRESS: _____

NAME/GUEST TAG: _____

PARTICIPATION FORM

PLEASE CHECK THE APPROPRIATE SPACE(S) BELOW:

I would like to present a *paper titled:

Co-authors: _____

Audio-visual equipment needed: _____

***Please note you will be allowed 25 minutes for your presentation, and you must bring 25 copies of your paper for distribution. This year we are asking that you also bring an abstract of your paper as required for CLE accreditation. Abstracts will be collected at the conference or can be submitted by e-mail in advance.**

I would like to chair an academic session.

I would like to participate in a panel discussion on the following topic:

Innovation In The Classroom.

I would be willing to be the moderator for this panel.

Do you have other suggestions for panel topics you would like to have discussed?

YES, I agree to organize the following panel and participants:

Title of Panel: _____

Names and affiliations of participants: _____

Please indicate if you have a preferred time for your presentation/panel discussion:

Saturday morning Saturday afternoon Sunday morning No preference

I am interested in serving on the staff of the *North East Journal of Legal Studies*.

I am interested in serving as an officer of the *NEALSB*.

I cannot attend this year's meeting, but I would like to be a member of the *NEALSB*. I am enclosing a check for \$25, payable to the *NEALSB, Inc.* for my membership dues and a subscription to the *North East Journal of Legal Studies*.

If you would like your paper to be considered for the Best Conference Paper Award, please submit three hard copies of your paper—one containing your name, title, and school affiliation and the other two without any identifying information—c/o Marlene Barken, Ithaca College, School of Business, 953 Danby Road, Ithaca, New York, 14850. The **deadline** for submission is **March 26, 2010**.



NEALSB Registration form and fees

La Tourelle Resort and Spa has reserved a block of king/queen rooms for registrants at the discounted price of **\$150 per night**—first come, first served—so make your reservation(s) early to reserve the room of your choice. In addition to the room charge, there is a **13% room and sales tax fee**. A full breakfast at the resort's Simply Red Bistro, www.simplyredbistro.com, for up to **two persons per room** is included in your room charges. Conference participants also receive a 10% discount at the Resort's August Moon Spa, www.augustmoonspa.com, and there is a complimentary nightly wine tasting from 5:00-6:00 p.m. The resort offers free shuttle service to and from the Ithaca Airport and the Ithaca College Campus.

Conference attendees are responsible for making their hotel reservations directly with La Tourelle Resort and Spa, 1150 Danby Road, Ithaca, New York, 14850. Please call the resort at 1-800-765-1492 or 607-273-2734 and let them know that you are with the *NEALSB* group. You will need to guarantee the reservation with a credit card. **Please be sure to make your reservation(s) by April 1, 2010**, as after that date any rooms uncommitted for the *NEALSB* conference will be released to the general public at the regular room rate. If applicable, please identify tax exempt status when you make your reservation, and please bring the appropriate documentation at check-in. The La Tourelle Resort and Spa website is www.latourelle.com.

The dinner on Friday, April 30, 2010, will be in a private dining room at John Thomas Steakhouse, a restaurant adjacent to La Tourelle. Dinner will begin at 6:00 p.m. following the wine tasting at La Tourelle. Dinner will be a three course meal with a choice of five entrees, and includes a glass of wine or a cocktail. Additional drinks can be purchased during dinner. The meal plan for the conference is \$135.00.

Please check your dinner selection below:

- 10 oz. Filet Mignon
- Lock Duarte Scottish Salmon
- Chicken Pommery
- Marinated Chicken
- Vegetarian Entree

The Saturday buffet luncheon will be hosted by the Ithaca College School of Business and will be served in the School's atrium. Dinner Saturday night will be at La Tourelle. The cocktail hour, with hors d'oeuvres, will start at 6:00 p.m., followed by a buffet banquet in a private dining room. Both John Thomas and La Tourelle are locally renowned for their excellent cuisine and elegant but comfortable service and atmosphere. We hope you will enjoy sampling their many specialties.

We sincerely hope that spouses/partners accompanying a conference attendee will join us and avail themselves of the \$135 meal plan, which includes the Friday night dinner and the dinner Saturday evening. Lunch on Saturday is an additional \$15 per person.

For the Friday night dinner at John Thomas, please check your dinner selection below for your guest:

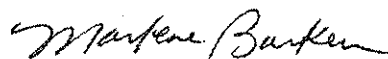
- 10 oz. Filet Mignon
- Lock Duarte Scottish Salmon
- Chicken Pommery
- Marinated Chicken
- Vegetarian Entree

PLEASE RETURN THESE FORMS WITH A CHECK (PAYABLE TO NEALSB, INC.) for the conference fees (\$75.00), the meal plan (\$135.00), Saturday lunch (\$15.00), and if you plan to purchase additional meal plan(s) and Saturday lunch(es), c/o **Marlene Barken, Ithaca College, School of Business, 953 Danby Road, Ithaca, New York, 14850.** The **NEALSB** conference is **CLE-accredited**, and if you are seeking **CLE credit** for attendance, a small fee, payable at the conference, will be charged for processing CLE forms in your state.

Qty		Total
_____	<input type="checkbox"/> \$75.00 conference registration fees and annual dues.	\$ _____
_____	<input type="checkbox"/> \$135 meal plan.	\$ _____
_____	<input type="checkbox"/> Yes, I wish to purchase _____ additional meal plan(s) at the cost of \$135.00 per person.	\$ _____
_____	<input type="checkbox"/> Yes, I wish to purchase _____ Saturday lunch(es) at the cost of \$15.00 per person.	\$ _____
_____	TOTAL AMOUNT SUBMITTED TO NEALSB, INC	\$ _____

The **DEADLINE** for returning registration forms and payment is **March 26, 2010.** Please register as soon as possible to facilitate planning. Thank you and we look forward to seeing you at the La Tourelle Resort and Spa! **Directions to La Tourelle are on the next two pages.**

Sincerely,



Marlene Barken, Program Chair 2010
North East Academy of Legal Studies in Business

Directions to La Tourelle Resort and Spa

From Fairfield Connecticut

Approx. 6 Hours Take US-1 to US 202 onto Bear Mountain State Pkwy, US-6 (US-9, US-202) take 2nd exit to US-6 W (US-202 W, Bear Mountain 4.1 miles Bridge Rd) right onto US-6 W (US-202 S), 3rd exit to US-6 W (Palisades Interstate Pkwy) take 1st exit to US-6 (Long Mountain Pkwy) take US-6 W (RT-17 W) Interstate 86 (RT-17 W) to Owego, New York, take exit that says Ithaca, Route 96/96B follow signs. Outside of Owego, on route 38, take a left onto Route 96B. You are approximately 45 minutes from the resort. La Tourelle will be on the left side of the road.

From Boston Massachusetts

Approx. 5 1/2-6 Hours Take the Massachusetts Turnpike (I-90 West) into New York State, continue on I-90 (NYS Thruway), to Exit 34A, follow I-481 South to I-81 South. Take exit 12 at Homer, then follow Rt. 281 South to Route 13 South into Ithaca. Or, take the Mass. Pike (I-90 West) to I-88W. At Bainbridge take Route 206 West to Whitney Point. Then take Route 79 West into Ithaca. As you enter into Ithaca, Rt. 79 will continue to the right, do not follow it. Stay straight and the road should turn into a brick rd. The Downtown Ithaca Commons will be directly in front of you. At this stop light turn left onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Philadelphia

Approx. 4-4 1/2 Hours Take I-276 West to the Northeast Extension or Route 9 North to I-81 North to Exit 8. Then follow Route 79 West into Ithaca. Turn right onto Route 13 South/Fulton St. Follow Fulton St. just past an Agway Home Center and get into the far left lane so you can go straight onto Clinton St./Rt. 96B. Follow Clinton until the end just past the Ithaca Police Station (which will be on the left). At the stop sign, turn right onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From New York City

Approx. 4-4 1/2 Hours Take I-80 West to I-380 West, then I-81 North to Exit 8, then Rt. 79 West into Ithaca. As you enter into Ithaca, Rt. 79 will continue to the right, do not follow it. Stay straight and the road should turn into a brick rd. The Downtown Ithaca Commons will be directly in front of you. At this stop light turn left onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Binghamton

Take 81N to exit 8 into Whitney Point. In Whitney Point take Rt 79W which will bring you into Ithaca. As you enter into Ithaca, Rt. 79 will continue to the right, do not follow it. Stay straight and the road should turn into a brick rd. The Downtown Ithaca Commons will be directly in front of you. At this stop light turn left onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Buffalo

Approx. 3 Hours Take NYS Thruway (I-90) to Exit 41, Then take Route 318 East to Route 89 South into Ithaca. Turn left onto Buffalo St. and get ready to take a quick right onto Rt. 13 South or Fulton St. Follow Fulton St. just past an Agway Home Center and get into the far left lane so you can go straight onto Clinton St./Rt. 96B. Follow Clinton until the end just past the Ithaca Police Station (which will be on the left). At the stop sign, turn right onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Rochester/Geneva

Take NYS Thruway (I-90) to Exit 41, Then take Route 318 East to Route 89 South into Ithaca. Turn left onto Buffalo St. and get ready to take a quick right onto Rt. 13 South or Fulton St. Follow Fulton St. just past an Agway Home Center and get into the far left lane so you can go straight onto Clinton St./Rt. 96B. Follow Clinton until the end just past the Ithaca Police Station (which will be on the left). At the stop sign, turn right onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Cortland

Take Rt.13 to Ithaca. As you come down along the lake on 13S stay straight into the Downtown Ithaca area. Get into the left lane past the Agway Home Center. Get all the way over to the left so you go straight onto Clinton St./Rt. 96B. Follow Clinton until the end just past the Ithaca Police Station (which will be on the left). At the stop sign, turn right onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

From Syracuse

Take I-81 south, to exit for Cortland, New York. Follow directions above **From Cortland**.

From Elmira

Take Rt 13N into Ithaca. Turn right onto Clinton St./Rt.96B (just past Wegmans Grocery Store). Follow Clinton until the end just past the Ithaca Police Station (which will be on the left). At the stop sign, turn right onto Aurora St./Rt. 96B/Danby Rd. La Tourelle Resort and Spa is located about 3.5 miles up the hill on the right. La Tourelle is a quarter of a mile past King Rd.

(For New York State Thruway road conditions, call 1-800-THRUWAY.)